

## Ever since I can remember I wanted to be a professional artist.

When I tried to learn how to draw, I quickly realized that I was actually being taught how to copy.

I searched and searched but I couldn't find a simple technique that would help me to draw the characters I had in mind. After years of experimenting I developed a technique that enabled me to draw any characters I wanted.

Today I travel around the world teaching millions of people how to use my technique. Partnering with **ZIPIT** was the next natural thing to help more people and show them that only when you believe in yourself can you truly succeed. When I read letters from my fans and hear their stories, I learn that the **Drawing Easily** technique not only improves **drawing skills** but enables parents to have fun, quality time with their children. It helps children **express** themselves, and strengthens their **self-confidence**.

ZIPIT Drawing Easily is fun and easy and I can't wait for you to try it! Don't forget that anything is possible if you just Unzip Your Mind!

Amit Offir







# We believe that with the right set of tools and a dash of inspiration everything is possible!

This is the reason we partnered with world renowned illustrator, artist, and author **Amit Offir** to develop this amazing series of books with us.

**ZIPIT Drawing Easily** is a special technique that will teach you in 5 simple steps how to draw anything you want quickly and easily. With this book you will learn how small changes can make a huge difference and how you can tell a whole new story with just a few simple strokes!

We hope you will enjoy! Always Yours, ZIPIT Team





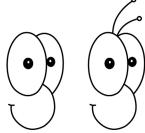
#### **ZIPIT Drawing Easily** is based on 5 simple steps.

#### Let's start with a Beetle

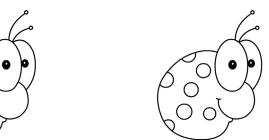
1 Always start with the eyes



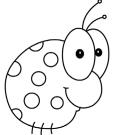
2. Next, draw the nose and mouth



3. Now draw the face

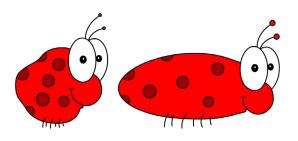


5. Finally, add all the finishing details



Does your drawing look like this?

Next, draw the **body** 







#### REMEMBER!

All Beetles are awesome and you will get better with practice!



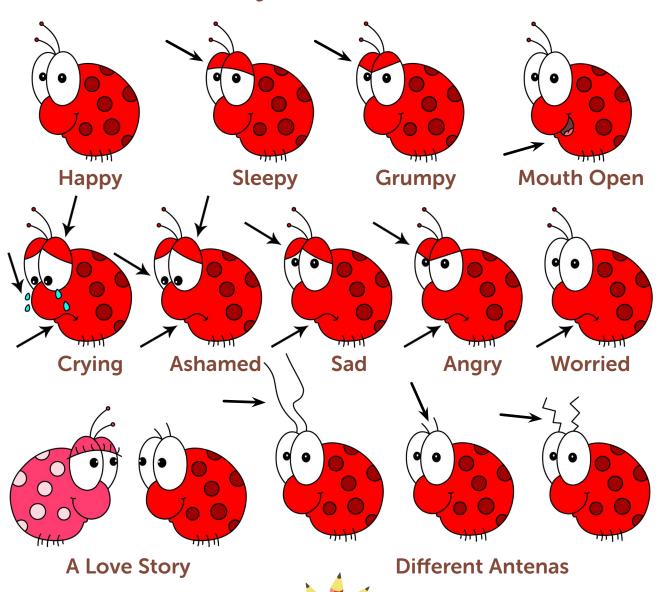


#### Now, draw your own Beetles

**ZIPIT Drawing Easily** technique makes it easy to draw!

Just by making a few strokes you can make a whole family of Beetles and tell many different stories.

Here are some examples of things you can do to draw your own Beetle:





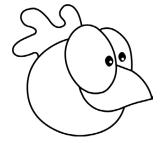
#### Let's draw a Chicken

- Always start with the **eyes**
- Next, draw the nose and mouth
- 3. Now draw the **face**



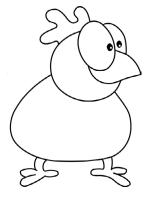






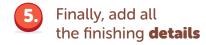
4. Next draw the **body** 

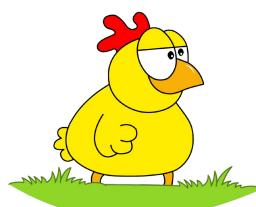








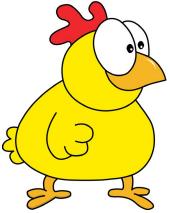




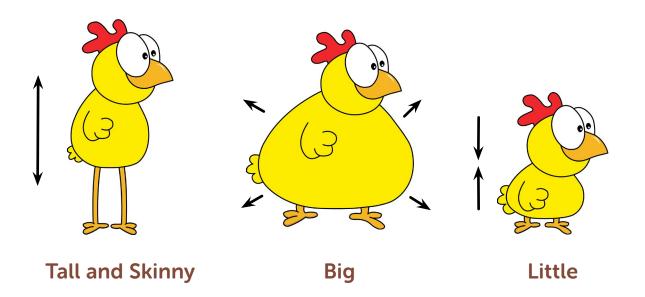


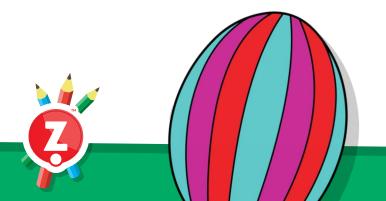
## Now, draw your own Chickens

**ZIPIT Drawing Easily** technique makes it easy to draw!



Here are some examples of things you can do to draw your own chicken:





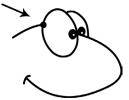
Here are some more tips that will help you to understand how **ZIPIT Drawing Easily** works:

## Let's draw a Frog

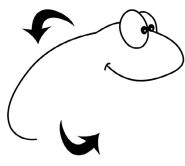
- 1 Draw the **eyes** counter-clockwise
- 2. Start the body from behind the eyes

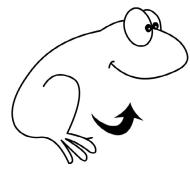


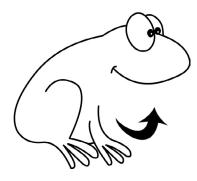




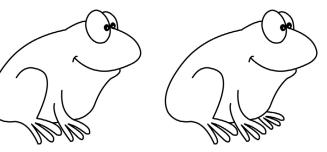
3. Draw the parts **closest** to you first

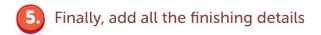


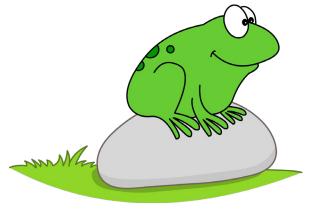




4. Next draw the rest





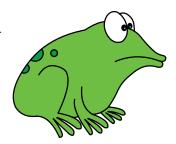






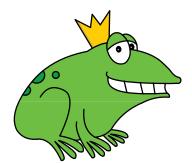
## Now, draw your own Frogs

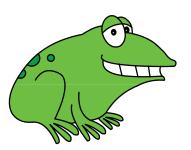
With simple changes you can play with your Frog's mood and tell all kinds of stories.





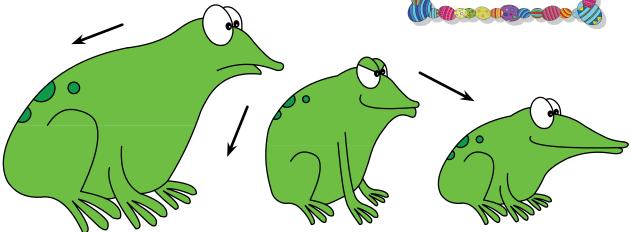
Now, let's make him laugh and give him a crown.





Now, let's change his body. Stretch it and squish it and see what happens.









#### Let's draw a Rabbit

- 1 Always start with the **eyes**
- 2.

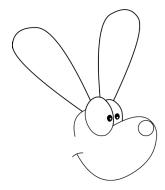
2. Then, draw the nose and mouth

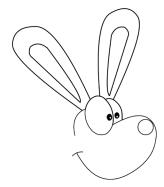


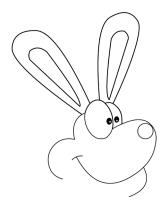




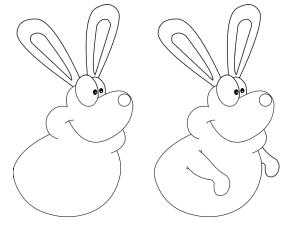
3. Now draw the face



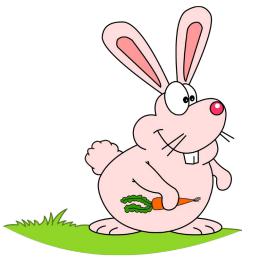




4. Next draw the **body** 



5. Finally, add all the finishing details

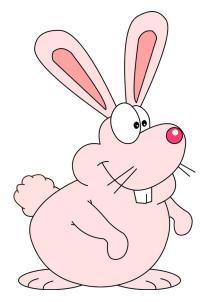


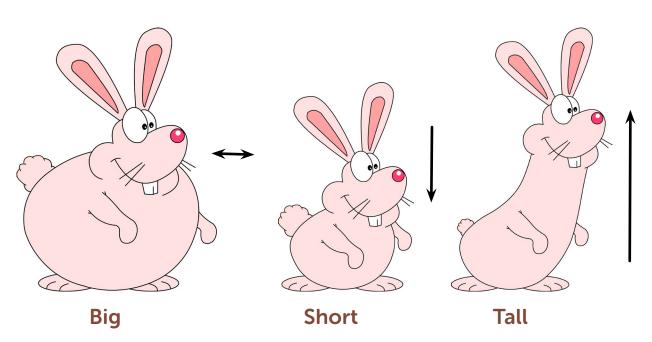


### Now, draw your own Rabbits

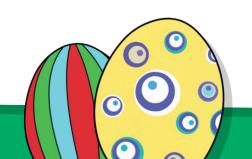
Make small changes and create your own characters

Here are some examples of things you can do to draw your own Rabbit:









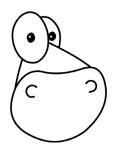


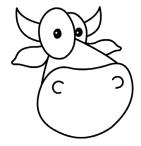
#### Let's draw a Cow

- Always start with the **eyes**
- 2. Next draw the nose and mouth
- 3. Now draw the face

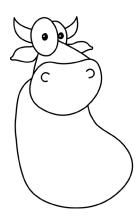


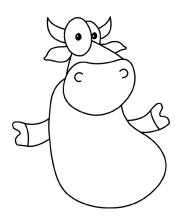






4. Then draw the **body** 











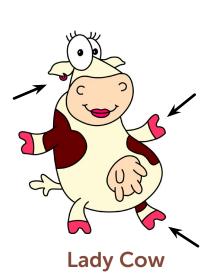


## Now, draw your own Cows

**ZIPIT Drawing Easily** technique makes it easy to draw!



Here are some examples of things you can do to draw your own Cow:







**Suspicious Cow** 

**Angry Cow** 



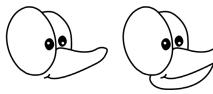


#### Let's draw a Duck

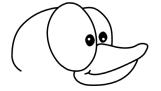
Always start with the **eyes** 



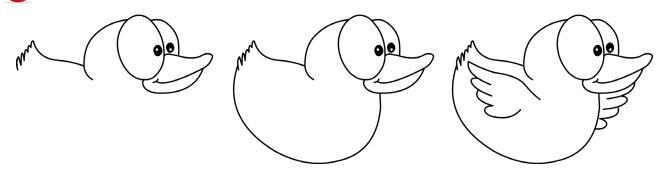
2. Next draw the nose and mouth



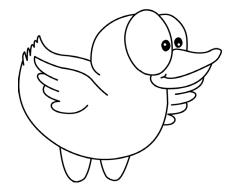


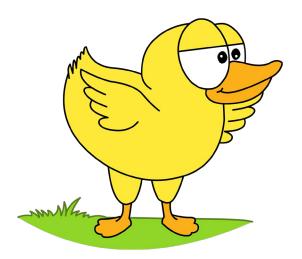


4. Then draw the **body** 



5. Finally, add all the finishing details

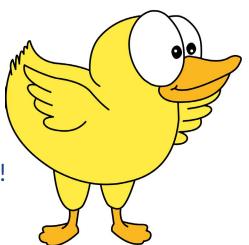




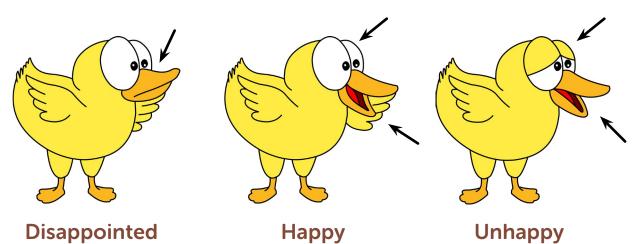


### Now, draw your own Ducks

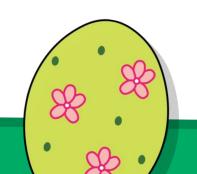
**ZIPIT Drawing Easily** technique makes it easy to draw!



Here are some examples of things you can do to draw your own Duck:

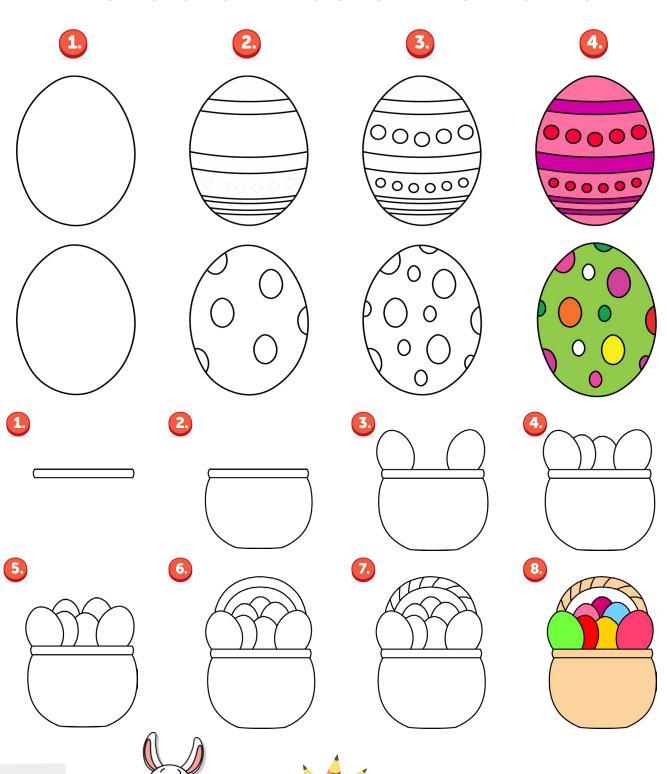




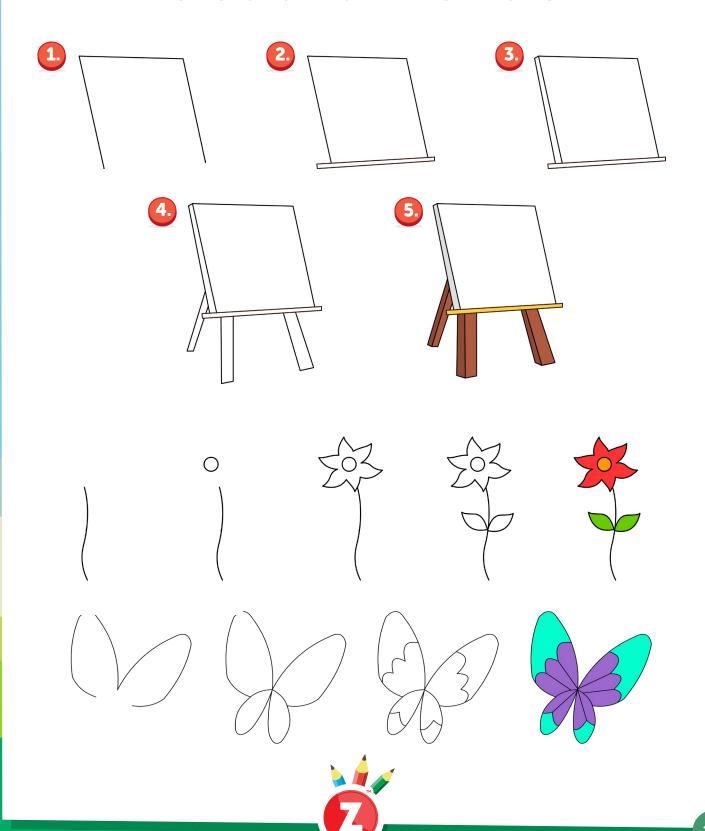




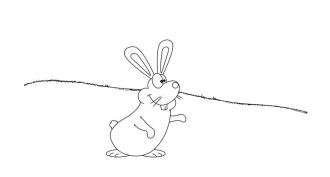
#### **Let's draw Easter Elements**

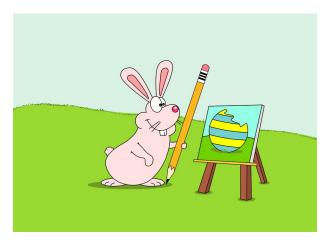


#### Let's draw a little more



Now that you know how to draw Easter characters and elements, you can create a full, beautiful scene.







If you enjoyed **ZIPIT Drawing Easily Easter**, make sure you get your next booklet **and keep practicing!** 





BY MAKING PRODUCTS THAT ARE CLEVER,
FUN, EASILY ACCESSIBLE AND BEAUTIFULLY DESIGNED,
WE IGNITE CREATIVITY AND INSPIRE
OUR CUSTOMERS TO UNZIP THEIR MINDS
AND NEVER STOP DREAMING.

zipit

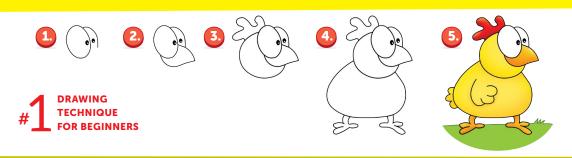
Unzip Your Mind!





#### ZIPIT DRAWING EASILY





Do you want to learn new skills in a short time? Do you want to have some **fun, quality time** with your children? Do you want to learn how to draw but don't know where to start?

#### Unzip your mind! Everything is possible and you can do it too! With ZIPIT Drawing Easily you can draw just about anything!

**ZIPIT Drawing Easily** is a special technique that was developed together with **Amit Offir**, a world renowned comics artist, best-selling author and you how to quickly and easily draw anything a popular lecturer.

After teaching millions of people that everything is possible, Amit Offir and ZIPIT will teach you want in 5 simple steps.

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